

## **MESA Meeting 8/27/2023**

### **Attendance:**

D2O  
Heros  
Ilari  
KaraYeen  
Karja  
Oda  
Travis  
Zola

### **Meeting Opened: 1:37pm**

Reading of previous meeting minutes skipped

Motion to strike the rule restricting kink gear  
Motion passes

Motion to provide artists a dedicated space in the form of a tent  
Amendment to make this a trial run in 2024  
Seconded by Zola  
Amendment Passes  
Motion passes

Suggestion to add overseeing vendor and artist tax information to the Vice-Presidents duties, via a standing order.  
We could also make it a part of the Art Track Coordinator's duties, a staff position which is currently unfilled.

Marketing committee report

Recommend we update the website within the next 60 days  
We need a social media manager to boost our online presence  
Hiring one for more than a month would exceed the con's entire budget  
Karja and Halcyon Cub have offered to try  
Facebook and Instagram are still possible options for driving people to the website, Youtube shorts could be possible if we had video content, given its' current trajectory Twitter should dropped entirely  
Google adsense has grants for non-profits would amount to free money  
Our information on Wikifur has not been updated in years  
Con ad swaps have been falling out of favor, but flyers are still an option  
Enamel pins for pin trade boards suggested  
Running panels, such as meet-and-greets, at other cons would likely help a lot  
Sticker pack art runs about \$100 to commission

The Finance committee has not yet had the opportunity to gather pertinent information

Deuterium offered to give free printing to artists in exchange for artwork for the con

We should have the issue with emails being blocked by some email providers sorted out

Corsi will be handling breakfast and the Friday night meal, outdoors,  
to take some load off the kitchen

Next meeting will be announced at a later date

**Meeting closed: 3:04pm**